



the brandstalk

BRAND DEVELOPMENT • MARKETING STRATEGY



get creative

Work with The Brandstalk to establish the way your business identity looks and feels. Includes logo development, graphic design, visual brand guidelines and messaging services.



get digging

Use brand auditing to gain a new perspective on your business and its direction. Brand auditing encompasses research, connecting with customers and stakeholders, along with analyzing key operations activities.



get organized

Determine the marketing and promotional activities that will help you achieve your goals. Includes strategic marketing planning and customized tools to help you stay on track.



get clear

Make sure your words and messages are consistent while inspiring clients and customers to take action. Includes copywriting, content development, and both digital and print advertising.



get the word out

Create social media spaces that cultivate friendships, fans and advocates for your business. Social media management covers channel selection, content, scheduling, advertising and reporting.

**Contact The Brandstalk to find out more
about how we can work together to
grow your business.**

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